



PRODUCT LICENSING FOR BORDERS

Alright, folks! Here's the legal lowdown. Sorry for all the serious legal talk, but that's just how it needs to be. I firmly believe when you purchase a product, you should have a clear understanding of what is and what isn't considered acceptable use of that product. Basically, what will get you a court summons and what won't. We work very hard to create our products, spending time and money to offer our customers quality products. The entire goal of this licensing agreement is to ensure that our products aren't illegally redistributed or used to create derivative products that compete with our own.

So here it is.

This page overviews the license and terms included with all **border sets** sold by Flourish: An Emporium for Photographers and NicholeV Photography, LLC.

All NicholeVan border files are registered and protected under US copyright law. They are not to be redistributed or resold in any form. Those who violate this licensing agreement will be prosecuted.

The border files can be used solely by the purchaser of the product. The purchaser agrees not to resell or distribute the purchase products to others (i.e. friends, relatives, etc.).

The border sets may be used on all personal projects and photos, as well as used by professionals on photos for resale to clients. The borders may also be used on commercial and stock photography, as well as commercial graphic design projects. However, the border files must be well-integrated and CANNOT be recognizable if used on commercial graphic design projects or stock photography.

The border files MAY NOT be used as backgrounds for or integrated into templates, papers and/or brushes or any other similar item that is meant for digital or printed distribution or resale to third party resalers (like other photographers and scrapbookers).

Examples of uses that violate this license agreement:

1. Using a border file in any way on a card template that you then resell as a digital file to other professionals.
2. Using a border file on a light colored photo where the border is clearly visible and then selling the photo to stock agencies. Similarly, using a border as a background for a commercial graphic design project where the border is clearly visible and recognizable.
3. Using the borders to create brushes, papers or other derivative items for resell.
4. Using any part of the borders to create products that are similar to the products for sale through Flourish: An Emporium for Photographers.

Examples of uses that are acceptable under this license agreement:

1. Using the borders on photos that you intend to print and resell to clients or the general public.

2. Using the border files on a personal blog or website.
3. Using the border files on a commercial graphic design project where the border is fully integrated and no longer recognizable.

A more complete commercial license is available for these products for a higher fee. Please contact Nichole at nichole@nicholeV.com if you would like more information.

If you have any questions about this licensing agreement or have an intended use that falls outside the scope outlined here, please contact Nichole at nichole@nicholeV.com.