



PRODUCT LICENSING FOR TEMPLATES

Alright, folks! Here's the legal lowdown. Sorry for all the serious legal talk, but that's just how it needs to be. I firmly believe when you purchase a product, you should have a clear understanding of what is and what isn't considered acceptable use of that product. Basically, what will get you a court summons and what won't. We work very hard to create our products, spending time and money to offer our customers quality products. The entire goal of this licensing agreement is to ensure that our products aren't illegally redistributed or used to create derivative products that compete with our own.

So here it is.

This page overviews the license and terms included with all **template sets** sold by Flourish: An Emporium for Photographers and NicholeV Photography, LLC.

All template files are registered and protected under US copyright law. They are not to be redistributed or resold in any form. Those who violate this licensing agreement will be prosecuted.

The template files can be used solely by the purchaser of the product. The purchaser agrees not to resell or redistribute the purchased products to others (i.e. friends, relatives, etc.). This also includes reselling the template files individually or in a slightly modified form.

The template sets may be used on all personal photos, as well as used by professionals on **printed** cards for resale to clients. The templates **MAY NOT** be used in any way on items sold to stock agencies.

The template files **MAY NOT** be used as backgrounds for or integrated into templates, papers, brushes or any other similar item that is meant for digital or printed distribution for resale to third party vendors (like other photographers and scrapbookers).

Examples of uses that violate this license agreement:

1. Using the templates to create brushes, papers or other derivative items for resell.
2. Selling the individual template files or slightly modifying the templates and reselling them.
3. Reselling the templates in any way to stock agencies.
4. Using any part of the templates to create products that are similar to the products for sale through Flourish: An Emporium for Photographers.

Examples of uses that are acceptable under this license agreement:

1. Using the templates to create cards and items that you intend to print and resell to clients or the general public.
2. Using the templates to create personal business cards or postcard mailers.

If you have any questions about this licensing agreement or have an intended use that falls outside the scope outlined here, please contact Nichole at nichole@nicholeV.com.