



PRODUCT LICENSING FOR TEXTURES

Alright, folks! Here's the legal lowdown. Sorry for all the serious legal talk, but that's just how it needs to be. I firmly believe when you purchase a product, you should have a clear understanding of what is and what isn't considered acceptable use of that product. Basically, what will get you a court summons and what won't. We work very hard to create our products, spending time and money to offer our customers quality products. The entire goal of this licensing agreement is to ensure that our products aren't illegally redistributed or used to create derivative products that compete with our own.

So here it is.

This page overviews the license and terms included with all **texture sets** sold by Flourish: An Emporium for Photographers and NicholeV Photography, LLC.

All texture files are registered and protected under US copyright law. They are not to be redistributed or resold in any form. Those who violate this licensing agreement will be prosecuted.

The texture files can be used solely by the purchaser of the product. The purchaser agrees not to resell or distribute the purchase products to others (i.e. friends, relatives, etc.).

The texture sets may be used on all personal projects and photos, as well as used by professionals on photos for resale to clients. The textures may also be used on commercial and stock photography, as well as commercial graphic design projects. However, the texture files CANNOT be recognizable if used on commercial graphic design projects or stock photography.

The texture files MAY NOT be used as backgrounds for or integrated into templates, papers and/or brushes or any other similar item that is meant for digital distribution or resale to third party resellers (like other photographers and scrapbookers).

Examples of uses that violate this license agreement:

1. Using a texture file as a background or any other way on a card template that you then resell as a digital file to other professionals.
2. Using a texture file on a light colored photo where the texture is clearly visible and then selling the photo to stock agencies. Similarly, using a texture as a background for a commercial graphic design project where the texture is clearly visible and recognizable.
3. Using the textures to create brushes, papers or other derivative items for resell.
4. Using any part of the textures to create products that are similar to the products for sale through Flourish: An Emporium for Photographers.

Examples of uses that are acceptable under this license agreement:

1. Using the textures on photos that you intend to print and resell to clients or the general public.

2. Using the texture files on a personal blog or website.
3. Using the texture files on a commercial graphic design project where the texture is fully integrated and no longer recognizable.

A more complete commercial license is available for these products for a higher fee. Please contact Nichole at nichole@nicholeV.com if you would like more information.

If you have any questions about this licensing agreement or have an intended use that falls outside the scope outlined here, please contact Nichole at nichole@nicholeV.com.